

ADMINISTRATIVE
INTERNAL USE ONLY

29 November 1971

MEMORANDUM FOR: Assistant Deputy Director for Intelligence

SUBJECT : Printing of Publication for the White House

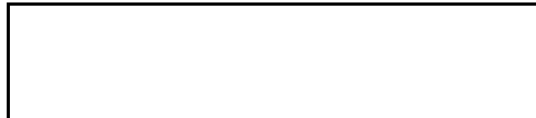
1. The Printing Services Division, Office of Logistics, can produce the White House publication for Mr. Peter G. Peterson in a period of 10 days at an estimated cost of between \$7,500 and \$10,000 under the following conditions:

a. All graphic originals and all text originals will be submitted to PSD at one time. This is essential in order that we can print multiple pages simultaneously and take advantage of our large equipment and reduce the bindery burden. This also means that work such as the China Atlas will be reduced to a second-level priority and that PSD production capabilities and printing response time will be severely limited during the production period of the work under consideration.

b. That PSD services not be required during the period of 15 December 1971 and 1 January 1972. Limited work forces during this time will have an adverse affect on our production capability.

c. Under the tight production schedule proposed, PSD will be able to plastic bind only a few hundred copies - up to 1,000. The remainder of the copies will have to be side-stitched with a Perfect bound cover. This condition stems from production considerations only. Plastic binding is a slow, laborious hand operation. Calculations indicate that over 800,000 sheets of paper will have to be punched, 10-14 sheets at a time.

2. It is understood that the publication will consist of approximately 176 pages (100 pages of text and 76 graphics averaging 4 colors per graphic). The final page size is to be 8" x 10 1/2" and 10,000 copies are to be printed.



Acting Chief
Printing Services Division

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